



# Sales Reporting

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*June 2025*



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# Sales Reporting Glossary

# Glossary

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Term	Description
<b>Sale Metrics</b>	
Discount	Total discount amount calculated as RRP less Gross.
Gross	Total sale amount including tax, after discount has been deducted.
Net	Total sale amount excluding tax, after discount has been deducted.
RRP	Total sale amount including tax, before discount has been deducted.
Tax	Total sales tax amount.
<b>Count Metrics</b>	
Covers	The number of guests associated with a transaction, as entered at the POS.
Customer Count	The sum of positive value transactions less refund transactions.
Transaction Count	The sum of all transaction types, including sales, refunds, no sales and zero value sales





# Core Sales Reports





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# Average Sales Report

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- View key sales totals daily.
- Gain insight into average customer spend over time.
- Break down performance by site, by location, or as a whole.

	Sale Date	Customer Count	Covers	Average Sale	Quantity	Gross	Net	Tax	Discount	Percent Sales
+	2024/06/01 Saturday	2301	0	£7.92	4780	£18,231.13	£15,433.71	£2,797.42	£102.59	56.22%
+	2024/06/02 Sunday	1844	0	£7.70	4102	£14,195.74	£12,040.53	£2,155.21	£46.41	43.78%
	Total	4145	0		8882	£32,426.87	£27,474.24	£4,952.63	£149.00	100.00%





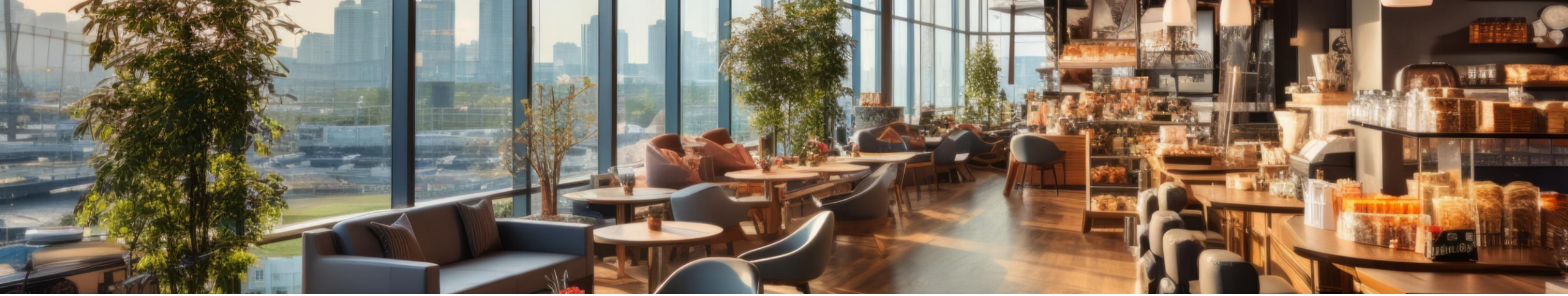
# Average Sales Report

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- Drill down into sales totals at 15-, 30- or 60-minute intervals.
- Track sales, customer count, and average spend across every part of the day for deeper insight.

	Sale Date	Customer Count	Covers	Average Sale	Quantity	Gross	Net	Tax	Discount	Percent Sales
—	2024/06/01 Saturday	2301	0	£7.92	4780	£18,231.13	£15,433.71	£2,797.42	£102.59	56.22%
Sale Hour		Customer Count	Covers	Average Sale	Quantity	Gross	Net	Tax	Discount	Percent Sales
06:00:00 - 07:00:00		52	0	£6.41	95	£333.33	£285.32	£48.01	£0.62	1.83%
07:00:00 - 08:00:00		75	0	£5.82	119	£436.47	£369.87	£66.60	£2.95	2.39%
08:00:00 - 09:00:00		114	0	£6.98	226	£795.63	£681.19	£114.44	£9.04	4.36%



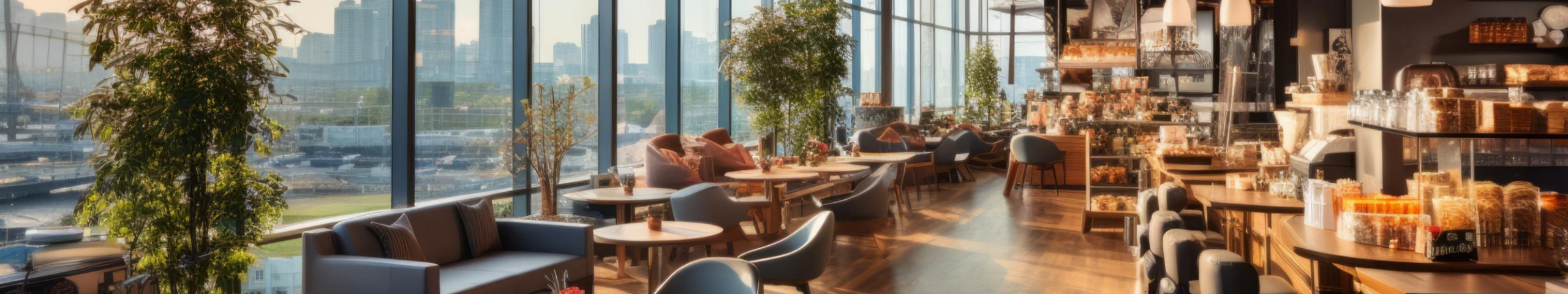


# Combo Sales & Discounts Report

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- Identify which discounts and combo deals are most used by your customers.
- Track revenue and total discount values associated with each promotion issued.
- View data consolidated or broken down by site or by location.

	PLU	Product	Quantity	RRP	Gross	Net	Tax	Total Discount
+	379	NHS Discount	36	£290.83	£247.20	£208.95	£38.25	£43.63
+	337	Student Discount	27	£234.03	£198.54	£170.19	£28.35	£35.49
		Total	63	£524.86	£445.74	£379.14	£66.60	£79.12

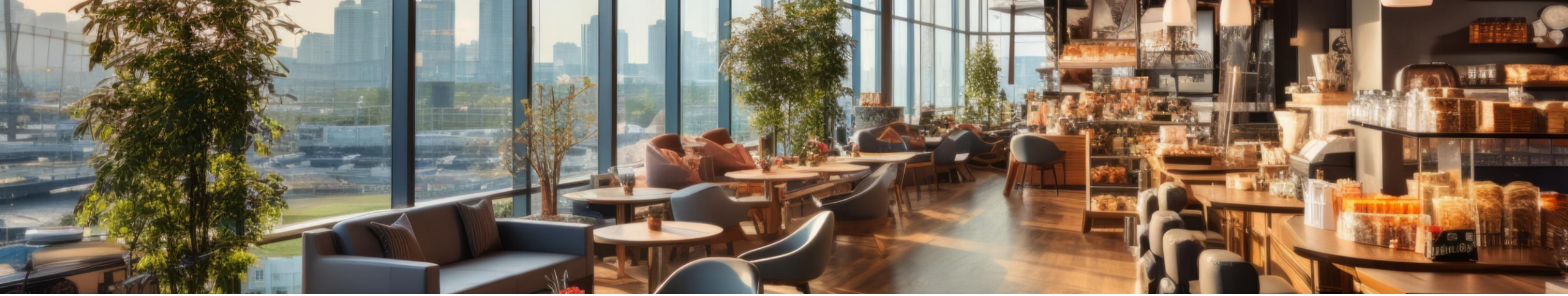


# Combo Sales & Discounts Report

- Dive into each discount or combo deal to see where it has been used.
- Track when discounts are applied and which team members are issuing them.

	PLU	Product	Quantity	RRP	Gross	Net	Tax	Total Discount
—	379	NHS Discount	36	£290.83	£247.20	£208.95	£38.25	£43.63
Transaction ID	Transaction Date		Clerk Name	RRP	Gross	Net	Tax	Discount
298342418	2024/06/01 07:22:02		John McClaine	£3.80	£3.23	£2.69	£0.54	£0.57
298342421	2024/06/01 07:21:55		Hans Gruber	£3.89	£3.31	£2.76	£0.55	£0.58
298342680	2024/06/01 07:47:08		Holly Gennaro	£8.98	£7.63	£6.36	£1.27	£1.35





# Combo Sales & Discounts Report

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- Alternatively, drill down into each discount or combo deal to see which products were included.
- Get insight into popular combo deal items; visualise which products are being discounted often.

	PLU	Product	Quantity	RRP	Gross	Net	Tax	Total Discount
—	379	NHS Discount	36	£290.83	£247.20	£208.95	£38.25	£43.63
	PLU ↑↓	Product ↑↓	Quantity ↑↓	RRP ↑↓	Gross ↑↓	Net ↑↓	Tax ↑↓	Total Discount ↑↓
	3	Fruit	1	£0.99	£0.84	£0.84	£0.00	£0.15
	103	Coke Can	2	£4.78	£4.06	£3.38	£0.68	£0.72
	367	Sausage Muffin	3	£13.46	£11.45	£9.54	£1.91	£2.01



# Item Sales Report

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- Analyse key sales metrics for each product sold.
- Gain a clear view of how every product is performing across your range.
- View consolidated data for the company or split by site.

PLU	Product	Average Sale Price	Quantity	Gross	Net	Tax	Discount	Site Percent Sales	Total Percent Sales
103	Coke	£2.38	104	£247.61	£206.18	£41.43	£0.96	0.15%	0.76%
751	Coke Zero	£2.28	61	£139.35	£116.22	£23.13	£0.19	0.09%	0.43%
104	Diet Coke	£2.29	66	£151.13	£126.04	£25.09	£0.00	0.09%	0.47%
8904	Sparkling Water	£1.99	64	£127.37	£106.24	£21.13	£0.00	0.07%	0.39%
8903	Still Water	£1.99	304	£603.56	£503.41	£100.15	£0.72	0.37%	1.86%



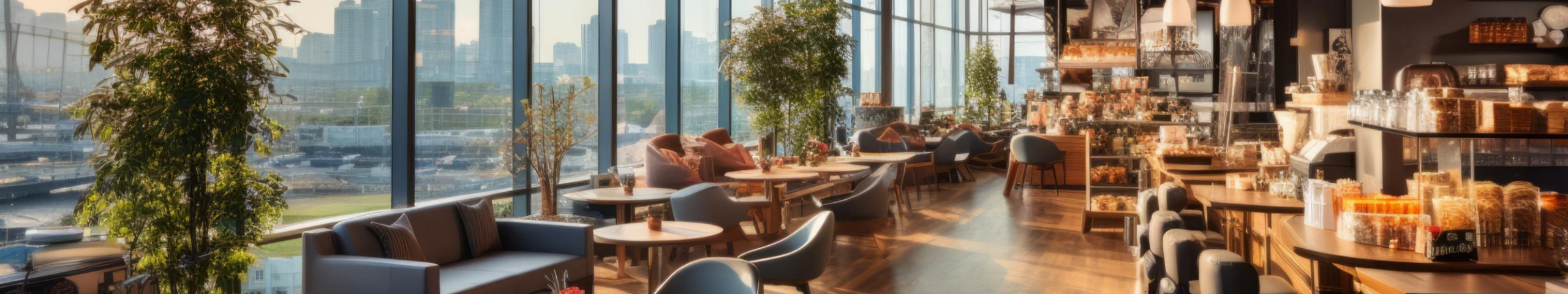


# Item Sales Report

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- If using Inventory, see theoretical margins for each product.
- Get insight into the profitability of each item on your menu.

PLU	Product	Average Price	Item Cost	Quantity	Gross	Net	Tax	Discount	Gross Profit	Gross Margin	Net Profit	Net Margin	Site Percent	Total Percent
20091	Pepsi Diet 500ml	£2.35	£0.77	4	£9.40	£7.84	£1.56	£0.00	£6.31	67.09%	£4.75	60.54%	0.3%	0.3%
20090	Pepsi Max 500ml	£2.35	£0.77	10	£23.50	£19.60	£3.90	£0.00	£15.77	67.09%	£11.87	60.54%	0.74%	0.74%
20096	Pepsi Max Cherry 500ml	£2.35	£0.78	8	£18.81	£15.68	£3.13	£0.00	£12.57	66.81%	£9.44	60.18%	0.59%	0.59%
20093	Tango Orange 500ml	£2.35	£0.81	4	£9.41	£7.84	£1.57	£0.00	£6.18	65.66%	£4.61	58.78%	0.3%	0.3%
Total				26	£61.12	£50.96	£10.16	£0.00	£40.82	66.78%	£30.66	60.16%	1.93%	1.93%

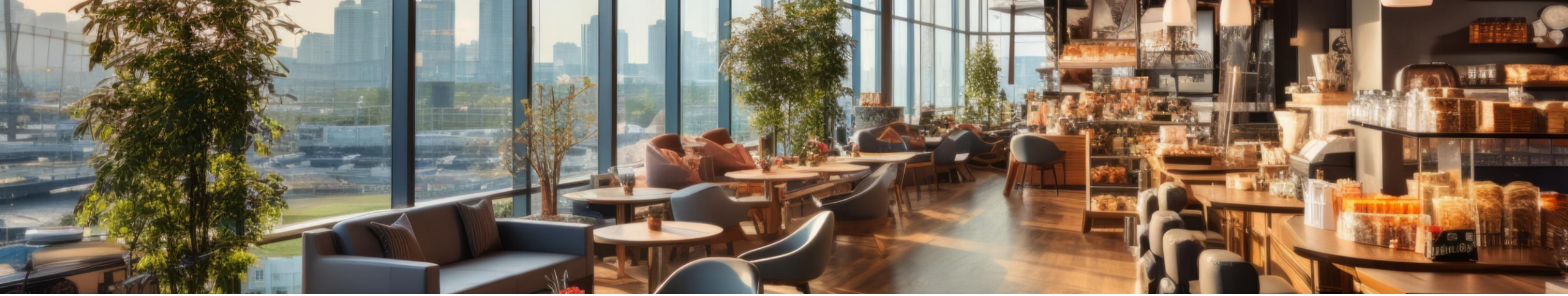


# Like For Like Sales Report

- Track live sales performance throughout the day and benchmark it against past comparable dates.
- Analyse sales trends to assist in making informed decisions.
- View data for each site independently.

	Site	Date 2025/05/01	Day Before 2025/04/30		Week Before 2025/04/24		4 Weeks Avg. 2025/04/03		Year Before 2024/05/02		Last Transaction
+	Los Santos	£3,831.66	£3,643.28	↑ 5.2%	£4,049.55	↓ -5.4%	£3,789.05	1.1%	£3,583.40	↑ 6.9%	2025/05/01 21:00:03
+	Liberty City	£6,464.55	£5,932.83	↑ 9.0%	£6,376.26	1.4%	£5,880.07	↑ 9.9%	£6,397.70	1.0%	2025/05/01 21:00:00
+	San Andreas	£4,794.58	£5,030.01	-4.7%	£5,249.73	↓ -8.7%	£4,864.39	-1.4%	£5,299.58	↓ -9.5%	2025/05/01 20:54:24
	Totals	£15,090.79	£14,606.12	3.3%	£15,675.54	-3.7%	£14,533.51	3.8%	£15,280.68	-1.2%	

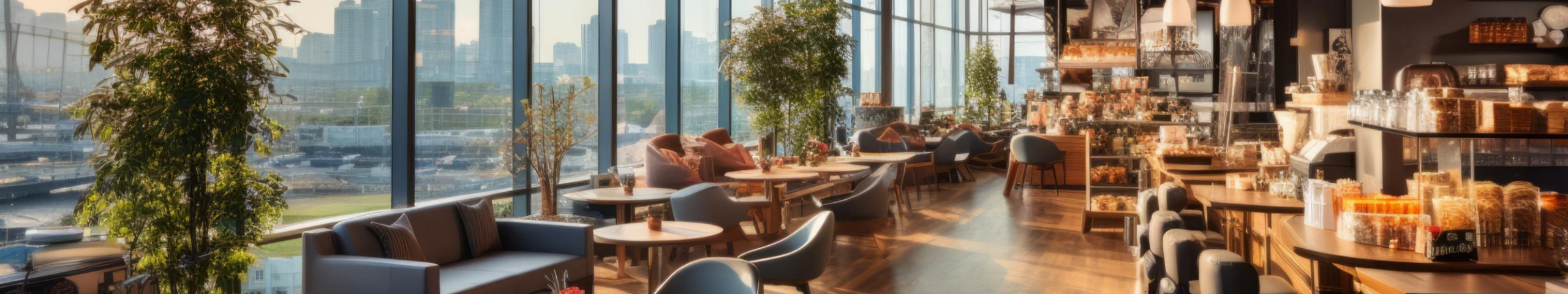




# Like For Like Sales Report

- Drill down into individual sites for deeper insights.
- Get a deeper understanding on performance throughout each hour of the day.

	Site	Date 2025/05/01	Day Before 2025/04/30		Week Before 2025/04/24		4 Weeks Avg. 2025/04/03		Year Before 2024/05/02		Last Transaction
-	Los Santos	£3,831.66	£3,643.28	↑ 5.2%	£4,049.55	↓ -5.4%	£3,789.05	1.1%	£3,583.40	↑ 6.9%	2025/05/01 21:00:03
	Sales Hour	Date 2025/05/01	Day Before 2025/04/30		Week Before 2025/04/24		4 Weeks Avg. 2025/04/03		Year Before 2024/05/02		
+	7	£36.02	£24.64	↑ 0.5%	£34.10	↑ 0.1%	£20.00	↑ 0.8%			
+	8	£227.12	£351.76	↓ -0.4%	£347.10	↓ -0.3%	£218.00	↓ -0.0%	£176.97	↑ 0.3%	
+	9	£318.26	£284.77	↑ 0.1%	£258.64	↑ 0.2%	£187.00	↑ 0.7%	£252.82	↑ 0.3%	



# Like For Like Sales Report

- Dive deeper into each sales hour to review individual transactions.
- Get a clearer understanding of transactions being entered throughout each hour of the day.

	Site	Date 2025/05/01	Day Before 2025/04/30		Week Before 2025/04/24		4 Weeks Avg. 2025/04/03		Year Before 2024/05/02		Last Transaction
—	Los Santos	£3,831.66	£3,643.28	↑ 5.2%	£4,049.55	↓ -5.4%	£3,789.05	1.1%	£3,583.40	↑ 6.9%	2025/05/01 21:00:03
	Sales Hour	Date 2025/05/01	Day Before 2025/04/30		Week Before 2025/04/24		4 Weeks Avg. 2025/04/03		Year Before 2024/05/02		
—	7	£36.02	£24.64	↑ 0.5%	£34.10	↑ 0.1%	£20.00	↑ 0.8%			
Transaction ID		Transaction Date Time		Till		Team Member		Sales Type		Gross	Net
317125216		2025/05/01 07:40:00		Mobile Order		Unknown Clerk (Reserved)		Sale		£5.59	£4.82
317125239		2025/05/01 07:41:20		Kiosk		Unknown Clerk (Reserved)		Sale		£5.99	£4.99
317125360		2025/05/01 07:43:02		Kiosk		Unknown Clerk (Reserved)		Sale		£4.40	£3.67
317125877		2025/05/01 07:50:49		Kiosk		Unknown Clerk (Reserved)		Sale		£3.90	£3.25





# Media Totals Report

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- View information related to payments received for each payment type.
- View data as consolidated, by site, or by location.

	Media Type	Media	Entries	Amount	Average
Sales Date 12/05/2025					
+	CARD	Amex	1	£9.00	£9.00
+	CARD	Discover	1	£9.25	£9.25
+	CARD	MasterCard	67	£997.80	£14.89
+	CARD	Visa	76	£1,034.35	£13.61
+	CASH	Cash	5	£69.00	£13.80
+	DELIVERY	Deliveroo	11	£245.15	£22.29
+	DELIVERY	Uber Eats	6	£154.40	£25.73
		Total	167	£2,518.95	£108.57



# Media Totals Report

- Drill down to review total payments received by each team member.
- Track tips and gratuities declared by team members at the POS to monitor earnings.

	Media Type	Media	Entries	Amount	Average	
Sales Date 12/05/2025						
+	CARD	Amex	1	\$9.00	\$9.00	
+	CARD	Discover	1	\$9.25	\$9.25	
—	CARD	Mastercard	67	\$997.80	\$14.89	
Team Member Name		Media Type	Media	Entries	Amount	Average
Walter White		CARD	Mastercard	40	\$627.20	\$15.68
Jessie Pinkman		CARD	Mastercard	20	\$243.70	\$12.19
Saul Goodman		CARD	Mastercard	7	\$126.90	\$18.13
+	CARD	Visa	76	£1,034.35	£13.61	





# Media Totals Report

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- Alternatively, dive into each payment type to view individual transactions.
- Click through to explore the transaction details in full.

	Media Type	Media	Entries	Amount	Average		
Sales Date 12/05/2025							
—	CARD	Amex	1	£9.00	£9.00		
Transaction ID	Transaction Date Time	Site	Team Member	Till	Media Amount	Total Payment	Split?
317684800	12/05/2025 12:42:21	Cheshire	David Davidson	Till 2	£9.00	£9.00	
+	CARD	Discover	1	£9.25			£9.25
+	CARD	MasterCard	67	£997.80			£14.89
+	CARD	Visa	76	£1,034.35			£13.61



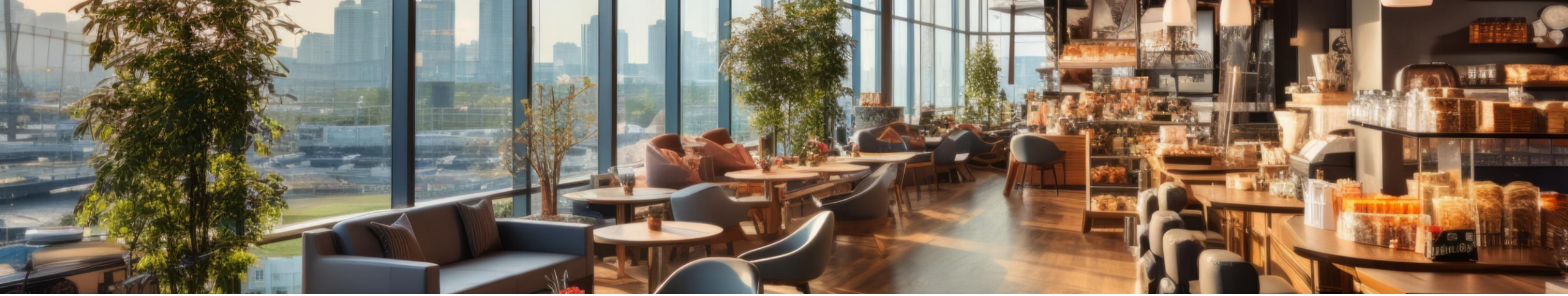
# Modified Items Report

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- Identify where modifiers are being associated with products sold.
- Analyse product upsells to discover where they work well and their effect on sales revenue.
- Review data combined for all sites or split by site or location.

Parent Product Name	Quantity	Base Gross	Modified Gross	Modifier Product Name	Mod Qty	Mod Ratio	Mod Gross	Uplift %
Bacon & Egg Muffin	142	£703.33	£724.76	No Egg	4	2.8%	£0.00	0%
				Extra Bacon	16	11.3%	£20.64	96.3%
				Extra Egg	1	0.7%	£0.79	3.7%
				<b>Total</b>	21	14.7%	£21.43	
Bacon Sandwich	27	£188.73	£188.73	No Sauce	1	3.7%	£0.00	0%





# Modified Items Report

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- Alternatively, see where products modifiers are applied.
- Get insight into how frequently each modifier is used across your menus.

Modifier Product Name	Parent Product Name	Parent Product Qty	Mod Qty	Mod Ratio	Mod Gross
Ketchup Pot	Large Fries	145	6	4.1%	£0.00
	Regular Fries	263	2	0.8%	£0.00
	Small Fries	712	18	2.5%	£0.00
	Total	1120	26	2.3%	£0.00
Amaretto Syrup	Hot Chocolate	73	9	12.3%	£4.50
	Iced Latte	128	21	16.4%	£12.60
	Total	201	30	14.9%	£17.10



# Product Group Sales Report

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- Gain insights into key sales metrics for each product group.
- Analyse performance over a selected date range or day-by-day within that date range.
- Access data consolidated overall, by site, or by location.

Date: 2024-06-01									
	Group Name	Quantity	RRP	Gross	Net	Tax	Discount	Average Net	Sale %
+	DRINKS	1965	£5,239.04	£5,215.18	£4,416.80	£798.38	£23.86	£2.25	28.61%
+	FOOD	2733	£13,094.68	£13,015.95	£11,016.91	£1,999.04	£78.73	£4.03	71.39%
	Total	4698	£18,333.72	£18,231.13	£15,433.71	£2,797.42	£102.59	£3.29	100%
Date: 2024-06-02									
	Group Name	Quantity	RRP	Gross	Net	Tax	Discount	Average Net	Sale %
+	DRINKS	1562	£4,252.15	£4,236.12	£3,613.21	£622.91	£16.03	£2.31	29.84%
+	FOOD	2487	£9,990.00	£9,959.62	£8,427.32	£1,532.30	£30.38	£3.39	70.16%
	Total	4049	£14,242.15	£14,195.74	£12,040.53	£2,155.21	£46.41	£2.97	100%





# Product Group Sales Report

- Drill down to analyse sales performance across the various tiers of your product group hierarchy.
- Ultimately, view product-level sales at the most detailed level.

	Group Name	Quantity	RRP	Gross	Net	Tax	Discount	Average Net	Sale %
–	DRINKS	1965	£5,239.04	£5,215.18	£4,416.80	£798.38	£23.86	£2.25	28.61%
	Group Name	Quantity	RRP	Gross	Net	Tax	Discount	Average Net	Sale %
–	COLD DRINKS	723	£1,954.00	£1,946.82	£1,689.93	£256.89	£7.18	£2.34	37.33%
	Group Name	Quantity	RRP	Gross	Net	Tax	Discount	Average Net	Sale %
+	ICED DRINKS	94	£362.30	£360.99	£360.27	£0.72	£1.31	£3.83	18.54%
–	SOFT DRINKS	545	£1,243.34	£1,237.81	£1,039.74	£198.07	£5.53	£1.91	63.58%
	Product Name (PLU)	Quantity	RRP	Gross	Net	Tax	Discount	Average Net	Sale %
	Coke	53	£126.67	£125.95	£104.88	£21.07	£0.72	£1.98	10.18%
	Diet Coke	38	£86.99	£86.99	£72.56	£14.43	£0.00	£1.91	7.03%
	Coke Zero	35	£80.15	£79.81	£66.56	£13.25	£0.34	£1.91	6.45%



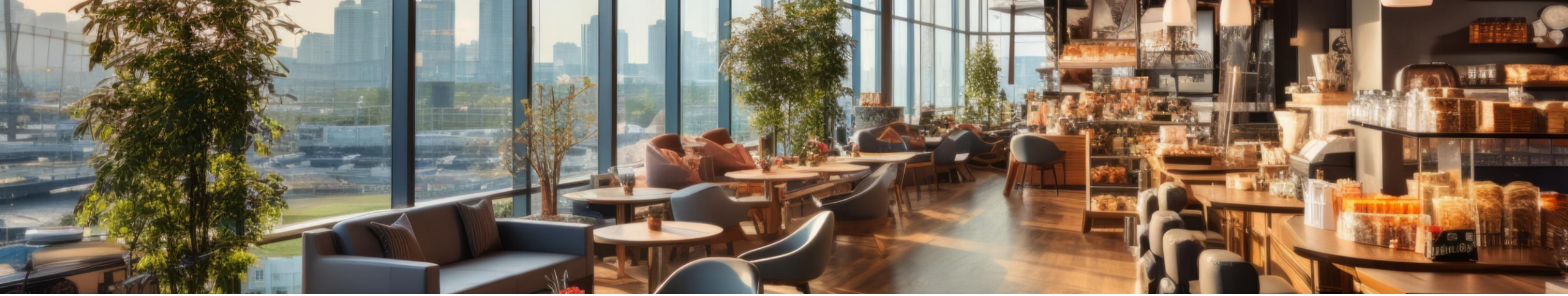
# Product Group Sales Report

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- Alternatively, view product group sales broken down by team member.
- Track key sales metrics per team member and monitor top contributors and trends.

Marv									
	Group Name	Quantity	RRP	Gross	Net	Tax	Discount	Average Net	Sale %
+	DRINKS	395	£1,087.93	£1,084.51	£926.64	£157.87	£3.42	£2.35	38.12%
+	FOOD	392	£1,768.07	£1,760.16	£1,496.65	£263.51	£7.91	£3.82	61.88%
	Total	787	£2,856.00	£2,844.67	£2,423.29	£421.38	£11.33	£3.08	100%
Harry									
	Group Name	Quantity	RRP	Gross	Net	Tax	Discount	Average Net	Sale %
+	DRINKS	176	£491.98	£491.53	£419.30	£72.23	£0.45	£2.38	42.57%
+	FOOD	136	£663.16	£663.16	£559.24	£103.92	£0.00	£4.11	57.43%
	Total	312	£1,155.14	£1,154.69	£978.54	£176.15	£0.45	£3.14	100%



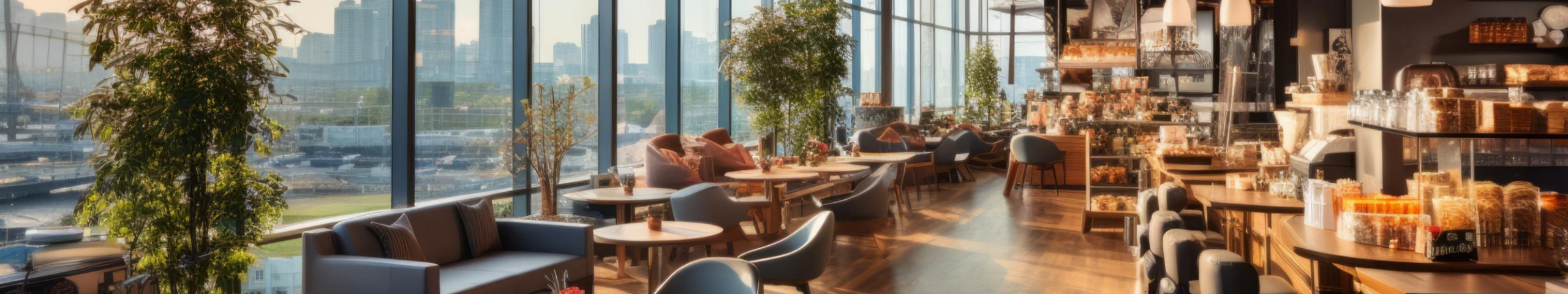


# Team Member Performance Report

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- View key sales metrics and monitor performance against each team member.
- View data for team members at each site.

	Team Member	Transaction Count	Gross	Net	Tax	Discount	Refund Qty	Refund Amt	Tips	Average Gross	Percent Sales
+	System (Kiosk)	405	£2,685.37	£2,291.70	£393.67	£0.00	3	£10.77	£0.00	£6.63	38.26%
+	Bart	199	£1,369.32	£1,168.60	£200.72	£0.00	0	£0.00	£1.80	£6.88	19.51%
+	Lisa	213	£1,399.12	£1,195.77	£203.35	£0.00	0	£0.00	£5.60	£6.57	19.93%
+	Maggie	241	£1,565.46	£1,330.21	£235.25	£10.00	0	£0.00	£2.20	£6.50	22.30%
	Total	1058	£7,019.27	£5,986.28	£1,032.99	£10.00	3.0	£10.77	£9.60	£6.63	100.00%



# Team Member Performance Report

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- Drill down into individual team member sales entered at the POS.
- View data for team members at each site.

	Team Member	Transaction Count	Gross	Net	Tax	Discount	Refund Qty	Refund Amt	Tips	Average Gross	Percent Sales
+	System (Kiosk)	405	£2,685.37	£2,291.70	£393.67	£0.00	3	-£10.77	£0.00	£6.63	38.26%
—	Bart	199	£1,369.32	£1,168.60	£200.72	£0.00	0	£0.00	£1.80	£6.88	19.51%
Sale Type		Transaction ID	Transaction Date Time		Sales Date	Product			Gross	Net	Tax
Sale		318126997	2025/05/21 06:11:10		2025/05/21	Tea			£3.40	£2.83	£0.57
Sale		318126997	2025/05/21 06:11:10		2025/05/21	Freshly Baked Cookie			£2.69	£2.69	£0.00
Sale		318126997	2025/05/21 06:11:10		2025/05/21	Sausage & Egg Muffin			£5.29	£4.41	£0.88
Sale		318127637	2025/05/21 07:06:48		2025/05/21	Americano			£3.55	£2.96	£0.59
Sale		318127637	2025/05/21 07:06:48		2025/05/21	Hashbrowns			£1.49	£1.24	£0.25





# Transaction Media Report

- Gain a clear summary of sales performance across multiple key metrics.
- A great way to quickly capture a snapshot of your daily sales activity.
- View consolidated data for selected sites.

Day Parts Summary

Site	Day Part	Gross	Net	Tax	Discount	Covers	Customers
Crewe	Breakfast	£3,901.79	£3,309.63	£592.16	£55.20	0	668
Crewe	Lunch	£2,216.59	£1,918.74	£297.85	£49.26	0	286
Crewe	Dinner	£12,274.24	£10,386.85	£1887.39	£70.94	0	1480

Price Level Summary

Price Level Name	Covers	Gross	Net	Tax
Eat In	0	£225.50	£188.53	£36.97
Take Out	0	£18,177.90	£15,435.67	£2,742.23

Terminal Summary

Till	Transactions	Gross	Net	Tax
Station 1	1210	£9029.60	£7,652.95	£1,376.65
Station 2	1235	£9,373.80	£7,971.25	£1,402.55

Media Summary

Media Type	Media	Amount
CARD	Card	£17,867.60
CASH	Cash	£535.80

Sales Summary

Group	Quantity	Gross	Net	Tax	% Of Sales
BEVERAGES	457	£3,420.37	£2,850.63	£569.74	18.6%
FOOD	316	£14,983.03	£12,773.57	£2,209.46	81.4%
Totals	3920	£18,403.40	£15,624.20	£2,779.20	100.00%



# Additional Sales Reports





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- Item Like For Like
- Price Level Sales
- Revenue Analysis
- Sales Audit
- Sales Heatmap
- Sales Summary
- Tax Rate Analysis
- Transaction Analysis
- Transaction Sources



# Day Part Sales Report

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- Analyse key sales metrics across key intervals throughout the day.
- Access data consolidated overall, by site, or by location.

	Day Part	Gross	Net	Tax	Customers	Covers	Discount	Sales
+	Breakfast	£6,891.43	£5,865.22	£1,026.21	1017	0	£38.35	21.3%
+	Lunch	£6,366.19	£5,409.60	£956.59	767	0	£43.24	19.6%
+	Afternoon	£4,822.95	£4,091.67	£731.28	602	0	£19.28	14.9%
+	Evening	£5,102.19	£4,327.11	£775.08	639	0	£16.45	15.7%
+	Night	£9,244.11	£7,780.64	£1,463.47	1106	0	£31.68	28.5%
	Total	£32,426.87	£27,474.24	£4,952.63	4131	0	£149.00	100%





# Day Part Sales Report

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- Expand each row to review product sales within the selected day part.
- Analyse product performance across different parts of the day.

	Day Part	Gross	Total	Net	Tax	Customers	Covers	Discount	Sales
—	Breakfast	\$5,897.19	\$6,891.43	\$5,865.22	\$1,026.21	1017	0	\$31.97	21.3%
DRINKS									
	Product (PLU)	Quantity	Gross	Total	Net	Tax	Discount	Sales	
	English Breakfast Tea - Large -- (548)	1	\$2.58	\$3.10	\$2.58	\$0.52	\$0.00	0.1%	
	Earl Grey Tea - Large -- (549)	1	\$2.58	\$3.10	\$2.58	\$0.52	\$0.00	0.1%	
	Latte - Large -- (590)	14	\$47.88	\$56.79	\$47.36	\$9.43	\$0.52	1.78%	
	Cappuccino - Large -- (591)	6	\$20.52	\$23.90	\$19.93	\$3.97	\$0.59	0.75%	



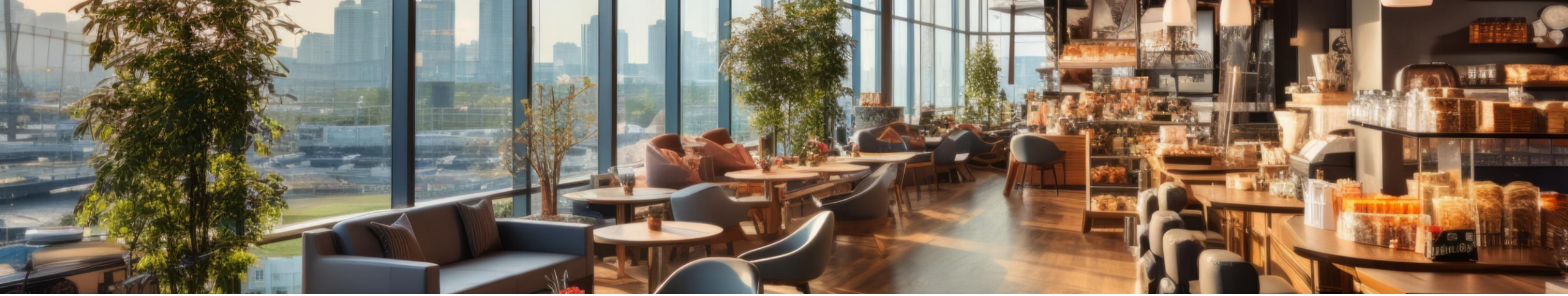
# Day Part Sales Report

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- Alternatively, drill down into each day part to view sales by source.
- Get insight into where customers place orders throughout different times of the day.

	Day Part	Gross	Total	Net	Tax	Customers	Covers	Discount	Sales
—	Breakfast	\$5,897.19	\$6,891.43	\$5,865.22	\$1,026.21	1017	0	\$31.97	21.3%
Source Name	Txn Count	Gross	Total	Net	Tax	Discount	Sales		
POS	1016	\$5,886.62	\$6,877.15	\$5,853.32	\$1,023.83	\$33.30	99.79%		
Mobile Order	3	\$11.90	\$14.28	\$11.90	\$2.38	\$0.00	0.21%		





# Item Like For Like Report

- See how individual products perform compared to historical sales.
- Analyse product performance across various intervals throughout the day.
- View data for the selected site exclusively.

Product	Day Part	Date 2025/05/08	Day Before 2025/05/07		Week Before 2025/05/01		4 Weeks Average	
Americano	Breakfast	£208.57	£177.34	↑ 17.6%	£137.47	↑ 51.7%	£192.62	↑ 8.3%
	Brunch	£25.83	£8.43	↑ 206.4%	£5.92	↑ 336.3%	£22.62	↑ 14.2%
	Lunch	£67.69	£59.20	↑ 14.3%	£14.80	↑ 357.4%	£52.08	↑ 30.0%
	Afternoon	£32.56	£23.68	↑ 37.5%	£17.76	↑ 83.3%	£51.08	↓ -36.3%
Cappuccino	Breakfast	£234.19	£163.03	↑ 43.7%	£228.62	2.4%	£199.65	↑ 17.3%
	Brunch	£9.87	£16.45	↓ -40.0%	£3.29	↑ 200.0%	£23.92	↓ -58.7%
	Lunch	£29.12	£48.38	↓ -39.8%	£19.74	↑ 47.5%	£54.60	↓ -46.7%
	Afternoon	£31.78	£39.11	↓ -18.7%	£36.20	↓ -12.2%	£53.07	↓ -40.1%



# Price Level Sales Report

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- For each product group, analyse sales distribution across price level types from all sources.
- Identify where product group performance peaks within different price bands.
- View data consolidated or split by site.

Product Group								
Hot Drinks	Price Level Type	Quantity	Gross	Net	Tax	Discount	Cost	GP
	Delivery	1	£4.50	£3.75	£0.75	£0.00	£0.31	91.67%
	Kiosk	564	£1,463.66	£1,217.93	£245.73	£60.49	£188.67	84.51%
	Take Out	98	£282.28	£235.04	£47.24	£51.93	£30.48	87.03%
	Total	663	£1,750.44	£1,456.72	£293.72	£112.42	£219.46	84.93%





# Price Level Sales Report

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- Alternatively, drill down to view product performance across each available price level.
- Understand sales trends for your products within different pricing structures.

Price Level Type	Price Level	Product Group							
Kiosk									
Kiosk									
	Hot Coffee	Product	Quantity	Gross	Net	Tax	Discount	Cost	GP
		Americano - Large - -	12	£32.10	£26.73	£5.37	£0.00	£3.84	85.63%
		Americano - Small - -	3	£9.15	£7.62	£1.53	£0.00	£0.94	87.61%
		Cappucino - Large - -	23	£64.55	£53.70	£10.85	£0.00	£6.67	87.57%
		Cappucino - Small - -	4	£13.80	£11.48	£2.32	£0.00	£1.13	90.12%



# Revenue Analysis Report

- See a clear snapshot of revenue allocation and average spend within each site.
- View data broken down by location within each site.

Site Name	Revenue Center	Revenue Account	Net	Covers		Customers	
Cinchio Restaurant							
	Restaurant						
		BEVERAGE	£13,603.00				
		FOOD	£20,655.99				
Sales Sub Total			£34,258.99				
Service Charge			£2,854.65	Covers	870	Customers	326
Revenue Center Total			£37,113.64	Avg Spend Per Cover	£39.38	Avg Per Customer	£105.09
	Bar						
		BEVERAGE	£4,283.24				
Sales Sub Total			£4,283.24				
Service Charge			£0.00	Covers	0	Customers	244
Revenue Center Total			£4,283.24	Avg Spend Per Cover	£0.00	Avg Per Customer	£17.55





# Sales Audit Report

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- Monitor POS activity by each team member to detect potential irregularities.
- Click through to review relevant transactions to assist in any investigation.
- View data as consolidated, by site, or by location.

Team Member	Voids		Cancelled Sales		Refunds		No Sale Quantity	Transaction Reversals
	Quantity	Value	Quantity	Value	Quantity	Value		
Marty McFly	5	£19.50	1	£18.60	1	£15.00	2	0
Dr Emmett Brown	6	£50.70	3	£30.90	0	£0.00	0	0
Biff Tannen	9	£83.30	2	£60.30	0	£0.00	0	0
Einstein The Dog	12	£77.10	8	£17.70	0	£0.00	0	0
Mr Strickland	4	£46.80	5	£44.20	0	£0.00	0	0
Total	36	£277.40	19	£171.70	1	£15.00	2	0



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- This heatmap visualizes the daily count of COVID-19 cases in May 2020. The vertical axis (y-axis) lists the days of the week from Thursday, May 15, down to the weekly average. The horizontal axis (x-axis) represents time intervals throughout the day. The color intensity represents the number of cases, with a scale from 0 (dark green) to 500 (dark red). The data shows a clear daily cycle, with higher case counts (red/orange) typically occurring in the middle of the day and lower counts (green) in the early morning and late evening. The 'Average' row at the bottom provides a summary of the typical daily case distribution.

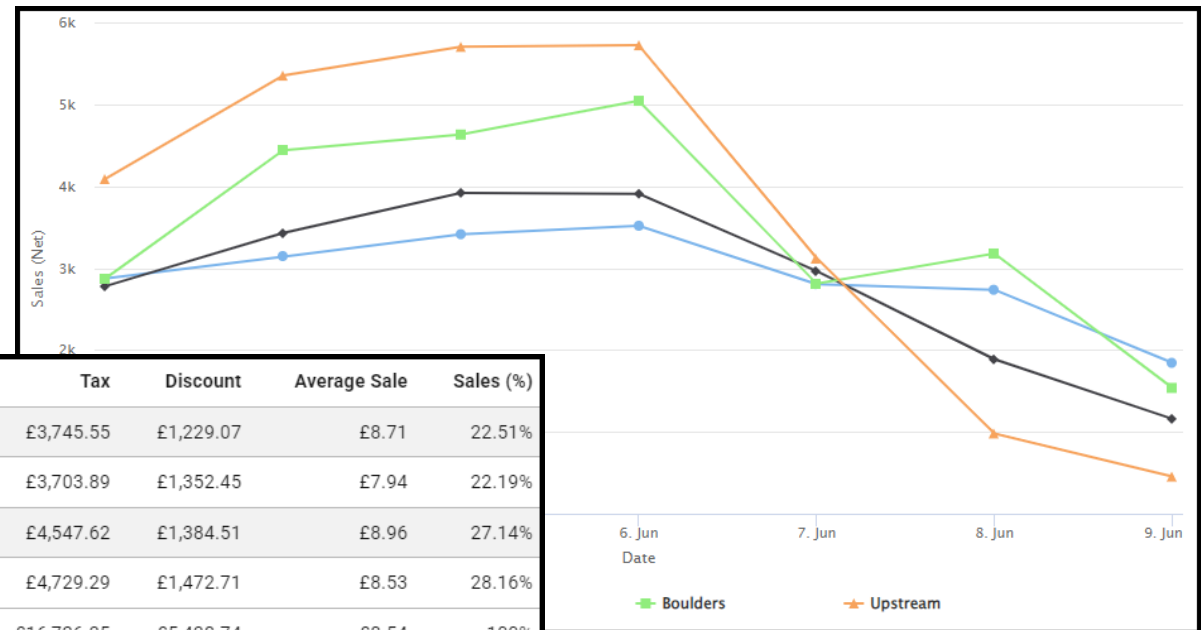




# Sales Summary Report

- Track key sale metrics across multiple sites within your company.
- Analyse detailed sales data in the table or explore site performance visually through the line chart.

Site	Transaction Count	Gross	Net	Tax	Discount	Average Sale	Sales (%)
Jungle Rollers	2763	£24,070.42	£20,324.87	£3,745.55	£1,229.07	£8.71	22.51%
The Great Gate	2992	£23,741.86	£20,037.97	£3,703.89	£1,352.45	£7.94	22.19%
Boulders	3243	£29,052.83	£24,505.21	£4,547.62	£1,384.51	£8.96	27.14%
Upstream	3536	£30,150.72	£25,421.43	£4,729.29	£1,472.71	£8.53	28.16%
Totals	12534	£107,015.83	£90,289.48	£16,726.35	£5,438.74	£8.54	100%





# Tax Rate Analysis Report

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- Review total sale values by tax rate to validate your tax configuration.
- View data consolidated or broken down by site.

	Tax Rate	Gross	Net	Tax
+	20%	£16,779.76	£13,984.07	£2,795.69
+	0%	£1,440.97	£1,440.97	£0.00
	Total	£18,231.13	£15,433.71	£2,797.42





# Tax Rate Analysis Report

- Drill down into each tax rate to review individual products sold under that rate.
- Analyse product sales to verify accurate tax configuration for each item.

	Tax Rate	Gross	Net	Tax
—	20%	£16,779.76	£13,984.07	£2,795.69

Product Name	Gross	Net	Tax	Quantity
Americano - Large -- (592)	£31.86	£26.55	£5.31	8
Americano - Regular -- (8036)	£401.39	£334.47	£66.92	119
Cappuccino - Large -- (591)	£19.80	£16.51	£3.29	5
Cappuccino - Regular -- (8016)	£482.20	£402.08	£80.12	121



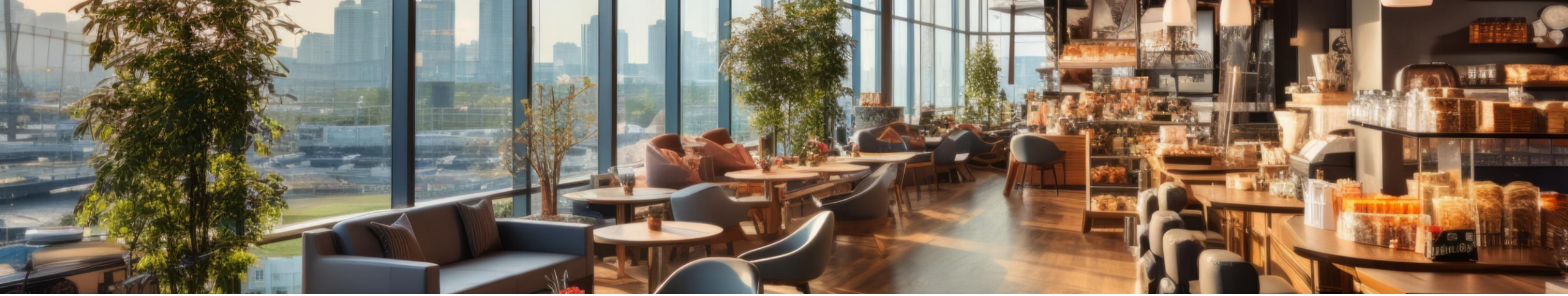
# Transaction Analysis Report

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- Access all transactions recorded within your selected date range.
- Click through individual transactions to see all product sales and payment details.
- View transactions split by site.

Transaction ID	Ext Txn ID	Order Ref	Transaction Date	Location	Till	Team Member	Sale Type	Covers	Table	Gross	Net	Tax
<a href="#">298341860</a>	412364209010624	412300002	2024/06/01 06:00:46	Wallaby Way	Station 3	Nemo	Sale	0		£12.48	£11.20	£1.28
<a href="#">298341876</a>	412010371010624	412000002	2024/06/01 06:01:56	Wallaby Way	Station 4	Dory	Sale	0		£8.08	£7.16	£0.92
<a href="#">298341871</a>	412625865010624	412600002	2024/06/01 06:05:58	Wallaby Way	Station 2	Marlin	Sale	0		£8.20	£6.83	£1.37
<a href="#">298341879</a>	412625866010624	412600003	2024/06/01 06:06:36	Wallaby Way	Station 1	P. Sherman	Sale	0		£9.38	£7.82	£1.56





# Transaction Sources Report

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- View key sale metrics by source to see where customers are placing their orders.
- Drill down to see individual transactions entered at each source.
- View data as consolidated or split by site.

	Source Name	Transaction Count	Gross	Net	Tax	Discount	Avg Gross	Avg Net	Avg Tax Rate	Sales Proportion
+	Cinchio Kiosk	2253	£17,926.62	£15,030.83	£2,895.79	£0.00	£7.96	£6.67	19.27%	62.73%
+	Cinchio Mobile Order	5634	£5,295.10	£4,454.02	£841.08	£0.00	£0.94	£0.79	18.88%	18.53%
+	Deliveroo	98	£560.04	£481.89	£78.15	£0.00	£5.71	£4.92	16.22%	1.96%
+	Just Eat	9	£181.02	£156.82	£24.20	£0.00	£20.11	£17.42	15.43%	0.63%
+	MyVenue POS	230	£4,099.21	£3,499.51	£599.70	£0.00	£17.82	£15.22	17.14%	14.34%
+	Uber Eats	33	£516.11	£443.38	£72.73	£0.00	£15.64	£13.44	16.40%	1.81%
	Total	8257	£28,578.10	£24,066.45	£4,511.65	£0.00	£3.46	£2.91	18.75%	100.00%