



Sales Reporting

June 2025



Table of Contents

- Sales Reporting Glossary
- Core Sales Reports
- Additional Sales Reports

Sales Reporting Glossary



Glossary

| Term | Description |
|----------------------|---|
| Sales Metrics | |
| Discount | Total discount amount calculated as Gross less Net. |
| Gross | Total sale amount excluding tax, before discount has been deducted. |
| Net | Total sale amount excluding tax, after discount has been deducted. |
| Tax | Total sales tax amount. |
| Total | Total sale amount including tax, after discount has been deducted. |
| Count Metrics | |
| Covers | The number of guests associated with a transaction, as entered at the POS. |
| Customer Count | The sum of positive value transactions less refund transactions. |
| Transaction Count | The sum of all transaction types, including sales, refunds, no sales and zero value sales |

Core Sales Reports





Table of Contents

- Average Sales
- Combo Sales & Discounts
- Item Sales
- Like For Like Sales
- Media Totals
- Modified Items
- Product Group Sales
- Team Member Performance
- Transaction Media



Average Sales Report

- View key sales totals daily.
- Gain insight into average customer spend over time.
- Break down performance by site, by location, or as a whole.

| | Sale Date | Customer Count | Covers | Average Sale | Quantity | Gross | Total | Net | Tax | Discount | Percent Sales |
|---|---------------------|----------------|--------|--------------|----------|-------------|-------------|-------------|------------|----------|---------------|
| + | 2024/06/01 Saturday | 2301 | 0 | \$6.71 | 4780 | \$15,523.61 | \$18,231.13 | \$15,433.71 | \$2,797.42 | \$89.90 | 55.21% |
| + | 2024/06/02 Sunday | 1844 | 0 | \$6.53 | 4102 | \$12,080.97 | \$14,195.74 | \$12,040.53 | \$2,155.21 | \$40.44 | 42.99% |
| | Total | 4223 | 0 | | 9013 | \$28,106.69 | \$33,022.12 | \$27,974.96 | \$5,047.16 | \$131.73 | 100.00% |



Average Sales Report

- Drill down into sales totals at 15-, 30- or 60-minute intervals.
- Track sales, customer count, and average spend across every part of the day for deeper insight.

| Sale Date | Customer Count | Covers | Average Sale | Quantity | Gross | Total | Net | Tax | Discount | Percent Sales |
|---------------------|----------------|--------|--------------|----------|-------------|-------------|-------------|------------|----------|---------------|
| 2024/06/01 Saturday | 2301 | 0 | \$6.71 | 4780 | \$15,523.61 | \$18,231.13 | \$15,433.71 | \$2,797.42 | \$89.90 | 55.21% |
| Sale Hour | Customer Count | Covers | Average Sale | Quantity | Gross | Total | Net | Tax | Discount | Percent Sales |
| 06:00:00 - 07:00:00 | 52 | 0 | \$5.49 | 95 | \$285.82 | \$333.33 | \$285.32 | \$48.01 | \$0.50 | 1.83% |
| 07:00:00 - 08:00:00 | 75 | 0 | \$4.93 | 119 | \$372.27 | \$436.47 | \$369.87 | \$66.60 | \$2.40 | 2.39% |
| 08:00:00 - 09:00:00 | 114 | 0 | \$5.98 | 226 | \$689.04 | \$795.63 | \$681.19 | \$114.44 | \$7.85 | 4.36% |



Combo Sales & Discounts Report

- Identify which discounts and combo deals are most used by your customers.
- Track revenue and total discount values associated with each promotion issued.
- View data consolidated or broken down by site or by location.

| | PLU | Product | Quantity | Gross | Total | Net | Tax | Total Discount |
|---|-----|------------------|----------|----------|----------|----------|---------|----------------|
| + | 379 | NHS Discount | 36 | \$245.83 | \$247.20 | \$208.95 | \$38.25 | \$36.88 |
| + | 337 | Student Discount | 27 | \$200.62 | \$198.54 | \$170.19 | \$28.35 | \$30.43 |
| | | Total | 63 | \$446.45 | \$445.74 | \$379.14 | \$66.60 | \$67.31 |



Combo Sales & Discounts Report

- Dive into each discount or combo deal to see where it has been used.
- Track when discounts are applied and which team members are issuing them.

| | PLU | Product | Quantity | Gross | Total | Net | Tax | Total Discount |
|----------------|------------------------|---------------|----------|----------|----------|----------|----------|----------------|
| - | 379 | NHS Discount | 36 | \$245.83 | \$247.20 | \$208.95 | \$38.25 | \$36.88 |
| Transaction ID | Transaction Date | Clerk Name | Gross | Total | Net | Tax | Discount | |
| 298342418 | 2024/06/01 07:22:02 | John McClaine | \$3.17 | \$3.23 | \$2.69 | \$0.54 | \$0.48 | |
| 298342421 | 2024/06/01 07:21:55 | Hans Gruber | \$3.24 | \$3.31 | \$2.76 | \$0.55 | \$0.48 | |
| 298342680 | 2024/06/01 07:47:08 | Holly Gennaro | \$7.48 | \$7.63 | \$6.36 | \$1.27 | \$1.12 | |



Combo Sales & Discounts Report

- Alternatively, drill down into each discount or combo deal to see which products were included.
- Get insight into popular combo deal items; visualize which products are being discounted often.

| PLU | Product | Quantity | Gross | Total | Net | Tax | Total Discount |
|--------|----------------|-------------|----------|----------|----------|---------|-------------------|
| — 379 | NHS Discount | 36 | \$245.83 | \$247.20 | \$208.95 | \$38.25 | \$36.88 |
| <hr/> | | | | | | | |
| PLU ↑↓ | Product ↑↓ | Quantity ↑↓ | Gross ↑↓ | Total ↑↓ | Net ↑↓ | Tax ↑↓ | Total Discount ↑↓ |
| 3 | Fruit | 1 | \$0.99 | \$0.84 | \$0.84 | \$0.00 | \$0.15 |
| 103 | Coke Can | 2 | \$3.98 | \$4.06 | \$3.38 | \$0.68 | \$0.60 |
| 367 | Sausage Muffin | 3 | \$11.22 | \$11.45 | \$9.54 | \$1.91 | \$1.68 |



Item Sales Report

- Analyse key sales metrics for each product sold.
- Gain a clear view of how every product is performing across your range.
- View consolidated data for the company or split by site.

| PLU | Product | Average Sale Price | Quantity | Gross | Total | Net | Tax | Discount | Site Percent Sales | Total Percent Sales |
|------|-----------------|--------------------|----------|----------|----------|----------|----------|----------|--------------------|---------------------|
| 103 | Coke | \$1.98 | 104 | \$207.14 | \$247.61 | \$206.18 | \$41.43 | \$0.96 | 0.15% | 0.76% |
| 751 | Coke Zero | \$1.91 | 61 | \$116.41 | \$139.35 | \$116.22 | \$23.13 | \$0.19 | 0.09% | 0.43% |
| 104 | Diet Coke | \$1.91 | 66 | \$126.04 | \$151.13 | \$126.04 | \$25.09 | \$0.00 | 0.09% | 0.47% |
| 8904 | Sparkling Water | \$1.66 | 64 | \$106.24 | \$127.37 | \$106.24 | \$21.13 | \$0.00 | 0.07% | 0.39% |
| 8903 | Still Water | \$1.66 | 304 | \$504.13 | \$603.56 | \$503.41 | \$100.15 | \$0.72 | 0.37% | 1.86% |



Item Sales Report

- If using Inventory, see theoretical margins for each product.
- Get insight into the profitability of each item on your menu.

| PLU | Product | Average Price | Item Cost | Quantity | Gross | Total | Net | Tax | Discount | Gross Profit | Gross Margin | Net Profit | Net Margin | Site Percent | Total Percent |
|-------|------------------------|---------------|-----------|----------|---------|---------|---------|---------|----------|--------------|--------------|------------|------------|--------------|---------------|
| 20091 | Pepsi Diet 500ml | \$1.96 | \$0.77 | 4 | \$7.83 | \$9.40 | \$7.84 | \$1.56 | \$0.00 | \$6.31 | 67.09% | \$4.75 | 60.54% | 0.3% | 0.3% |
| 20090 | Pepsi Max 500ml | \$1.96 | \$0.77 | 10 | \$19.58 | \$23.50 | \$19.60 | \$3.90 | \$0.00 | \$15.77 | 67.09% | \$11.87 | 60.54% | 0.74% | 0.74% |
| 20096 | Pepsi Max Cherry 500ml | \$1.96 | \$0.78 | 8 | \$15.67 | \$18.81 | \$15.68 | \$3.13 | \$0.00 | \$12.57 | 66.81% | \$9.44 | 60.18% | 0.59% | 0.59% |
| 20093 | Tango Orange 500ml | \$1.96 | \$0.81 | 4 | \$7.84 | \$9.41 | \$7.84 | \$1.57 | \$0.00 | \$6.18 | 65.66% | \$4.61 | 58.78% | 0.3% | 0.3% |
| Total | | | | 26 | \$50.93 | \$61.12 | \$50.96 | \$10.16 | \$0.00 | \$40.82 | 66.78% | \$30.66 | 60.16% | 1.93% | 1.93% |



Like For Like Sales Report

- Track live sales performance throughout the day and benchmark it against past comparable dates.
- Analyze sales trends to assist in making informed decisions.
- View data for each site independently.

| Site | Date 2025/05/01 | Day Before 2025/04/30 | | Week Before 2025/04/24 | | 4 Weeks Avg. 2025/04/03 | | Year Before 2024/05/02 | | Last Transaction |
|----------------|--------------------|--------------------------|-------|---------------------------|-------|----------------------------|-------|---------------------------|-------|---------------------|
| + Los Santos | \$3,831.66 | \$3,643.28 | 5.2% | \$4,049.55 | -5.4% | \$3,789.05 | 1.1% | \$3,583.40 | 6.9% | 2025/05/01 21:00:03 |
| + Liberty City | \$6,464.55 | \$5,932.83 | 9.0% | \$6,376.26 | 1.4% | \$5,880.07 | 9.9% | \$6,397.70 | 1.0% | 2025/05/01 21:00:00 |
| + San Andreas | \$4,794.58 | \$5,030.01 | -4.7% | \$5,249.73 | -8.7% | \$4,864.39 | -1.4% | \$5,299.58 | -9.5% | 2025/05/01 20:54:24 |
| Totals | \$15,090.79 | \$14,606.12 | 3.3% | \$15,675.54 | -3.7% | \$14,533.51 | 3.8% | \$15,280.68 | -1.2% | |



Like For Like Sales Report

- Drill down into individual sites for deeper insights.
- Get a deeper understanding on performance throughout each hour of the day.

| Site | Date 2025/05/01 | Day Before 2025/04/30 | | Week Before 2025/04/24 | | 4 Weeks Avg. 2025/04/03 | | Year Before 2024/05/02 | | Last Transaction |
|--------------|--------------------|--------------------------|---------|---------------------------|---------|----------------------------|--------|---------------------------|--------|---------------------|
| - Los Santos | \$3,831.66 | \$3,643.28 | ⬆ 5.2% | \$4,049.55 | ⬇ -5.4% | \$3,789.05 | 1.1% | \$3,583.40 | ⬆ 6.9% | 2025/05/01 21:00:03 |
| <hr/> | | | | | | | | | | |
| Sales Hour | Date 2025/05/01 | Day Before 2025/04/30 | | Week Before 2025/04/24 | | 4 Weeks Avg. 2025/04/03 | | Year Before 2024/05/02 | | |
| + 7 | \$36.02 | \$24.64 | ⬆ 0.5% | \$34.10 | ⬆ 0.1% | \$20.00 | ⬆ 0.8% | | | |
| + 8 | \$227.12 | \$351.76 | ⬇ -0.4% | \$347.10 | ⬇ -0.3% | \$218.00 | ⬇ 0.0% | \$176.97 | ⬆ 0.3% | |
| + 9 | \$318.26 | \$284.77 | ⬆ 0.1% | \$258.64 | ⬆ 0.2% | \$187.00 | ⬆ 0.7% | \$252.82 | ⬆ 0.3% | |



Like For Like Sales Report

- Dive deeper into each sales hour to review individual transactions.
- Get a clearer understanding of transactions being entered throughout each hour of the day.

| Site | Date 2025/05/01 | Day Before 2025/04/30 | | Week Before 2025/04/24 | | 4 Weeks Avg. 2025/04/03 | | Year Before 2024/05/02 | | Last Transaction |
|----------------|-----------------------|--------------------------|--------|---------------------------|---------|----------------------------|--------|---------------------------|--------|---------------------|
| Los Santos | \$3,831.66 | \$3,643.28 | ⬆ 5.2% | \$4,049.55 | ⬇ -5.4% | \$3,789.05 | 1.1% | \$3,583.40 | ⬆ 6.9% | 2025/05/01 21:00:03 |
| Sales Hour | Date 2025/05/01 | Day Before 2025/04/30 | | Week Before 2025/04/24 | | 4 Weeks Avg. 2025/04/03 | | Year Before 2024/05/02 | | |
| 7 | \$36.02 | \$24.64 | ⬆ 0.5% | \$34.10 | ⬆ 0.1% | \$20.00 | ⬆ 0.8% | | | |
| Transaction ID | Transaction Date Time | Till | | Team Member | | Sales Type | | Gross | | Net |
| 317125216 | 2025/05/01 07:40:00 | Mobile Order | | Unknown Clerk (Reserved) | | Sale | | \$5.59 | | \$4.82 |
| 317125239 | 2025/05/01 07:41:20 | Kiosk | | Unknown Clerk (Reserved) | | Sale | | \$5.99 | | \$4.99 |
| 317125360 | 2025/05/01 07:43:02 | Kiosk | | Unknown Clerk (Reserved) | | Sale | | \$4.40 | | \$3.67 |
| 317125877 | 2025/05/01 07:50:49 | Kiosk | | Unknown Clerk (Reserved) | | Sale | | \$3.90 | | \$3.25 |



Media Totals Report

- View information related to payments received for each payment type.
- View data as consolidated, by site, or by location.

| | Media Type | Media | Entries | Amount | Average |
|------------------------------|------------|--------------|---------|------------|----------|
| Sales Date 12/05/2025 | | | | | |
| + | CARD | Amex | 1 | \$9.00 | \$9.00 |
| + | CARD | Discover | 1 | \$9.25 | \$9.25 |
| + | CARD | MasterCard | 67 | \$997.80 | \$14.89 |
| + | CARD | Visa | 76 | \$1,034.35 | \$13.61 |
| + | CASH | Cash | 5 | \$69.00 | \$13.80 |
| + | DELIVERY | Deliveroo | 11 | \$245.15 | \$22.29 |
| + | DELIVERY | Uber Eats | 6 | \$154.40 | \$25.73 |
| | | Total | 167 | \$2,518.95 | \$108.57 |



Media Totals Report

- Drill down to review total payments received by each team member.
- Track tips and gratuities declared by team members at the POS to monitor earnings.

| | Media Type | Media | Entries | Amount | Average |
|-----------------------|------------------|------------|------------|-----------|----------|
| Sales Date 12/05/2025 | | | | | |
| + | CARD | Amex | 1 | \$9.00 | \$9.00 |
| + | CARD | Discover | 1 | \$9.25 | \$9.25 |
| - | CARD | Mastercard | 67 | \$997.80 | \$14.89 |
| | Team Member Name | Media Type | Media | Entries | Amount |
| | Walter White | CARD | Mastercard | 40 | \$627.20 |
| | Jessie Pinkman | CARD | Mastercard | 20 | \$243.70 |
| | Saul Goodman | CARD | Mastercard | 7 | \$126.90 |
| + | CARD | Visa | 76 | £1,034.35 | £13.61 |



Media Totals Report

- Alternatively, dive into each payment type to view individual transactions.
- Click through to explore the transaction details in full.

| Media Type | Media | Entries | Amount | Average |
|-----------------------|-----------------------|------------|----------------|------------|
| Sales Date 12/05/2025 | | | | |
| - | CARD | Amex | 1 | \$9.00 |
| | | | | |
| Transaction ID | Transaction Date Time | Site | Team Member | Till |
| 317684800 | 12/05/2025 12:42:21 | Cheshire | David Davidson | Till 2 |
| | | | | |
| + | CARD | Discover | 1 | \$9.25 |
| + | CARD | MasterCard | 67 | \$997.80 |
| + | CARD | Visa | 76 | \$1,034.35 |
| | | | | |



Modified Items Report

- Identify where modifiers are being associated with products sold.
- Analyze product upsells to discover where they work well and their effect on sales revenue.
- Review data combined for all sites or split by site or location.

| Parent Product Name | Quantity | Base Net | Modified Net | Modifier Product Name | Mod Qty | Mod Ratio | Mod Net | Uplift % |
|---------------------|----------|----------|--------------|-----------------------|-----------|--------------|----------------|----------|
| Bacon & Egg Muffin | 142 | \$586.32 | \$604.10 | No Egg | 4 | 2.8% | \$0.00 | 0% |
| | | | | Extra Bacon | 16 | 11.3% | \$17.12 | 96.3% |
| | | | | Extra Egg | 1 | 0.7% | \$0.66 | 3.7% |
| | | | | Total | 21 | 14.7% | \$17.78 | |
| Bacon Sandwich | 27 | \$157.28 | \$157.28 | No Sauce | 1 | 3.7% | \$0.00 | 0% |



Modified Items Report

- Alternatively, see where products modifiers are applied.
- Get insight into how frequently each modifier is used across your menus.

| Modifier Product Name | Parent Product Name | Parent Product Qty | Mod Qty | Mod Ratio | Mod Gross |
|-----------------------|---------------------|--------------------|---------|-----------|--------------|
| Ketchup Pot | Large Fries | 145 | 6 | 4.1% | \$0.00 |
| | Regular Fries | 263 | 2 | 0.8% | \$0.00 |
| | Small Fries | 712 | 18 | 2.5% | \$0.00 |
| | Total | | 1120 | 26 | 2.3% £0.00 |
| Amaretto Syrup | Hot Chocolate | 73 | 9 | 12.3% | \$4.50 |
| | Iced Latte | 128 | 21 | 16.4% | \$12.60 |
| | Total | | 201 | 30 | 14.9% £17.10 |



Product Group Sales Report

- Gain insights into key sales metrics for each product group.
- Analyze performance over a selected date range or day-by-day within that date range.
- Access data consolidated overall, by site, or by location.

| Date: 2024-06-01 | | | | | | | | | | |
|------------------|--------------|----------|-------------|-------------|-------------|------------|----------|-------------|--------|--|
| | Group Name | Quantity | Gross | Total | Net | Tax | Discount | Average Net | Sale % | |
| + | DRINKS | 1965 | \$4,436.26 | \$5,215.18 | \$4,416.80 | \$798.38 | \$19.46 | \$2.25 | 28.61% | |
| + | FOOD | 2733 | \$11,087.39 | \$13,015.95 | \$11,016.91 | \$1,999.04 | \$70.48 | \$4.03 | 71.39% | |
| | Total | 4698 | \$15,523.65 | \$18,231.13 | \$15,433.71 | \$2,797.42 | \$89.94 | \$3.29 | 100% | |

| Date: 2024-06-02 | | | | | | | | | | |
|------------------|--------------|----------|-------------|-------------|-------------|------------|----------|-------------|--------|--|
| | Group Name | Quantity | Gross | Total | Net | Tax | Discount | Average Net | Sale % | |
| + | DRINKS | 1562 | \$3,626.60 | \$4,236.12 | \$3,613.21 | \$622.91 | \$13.39 | \$2.31 | 29.84% | |
| + | FOOD | 2487 | \$8,454.47 | \$9,959.62 | \$8,427.32 | \$1,532.30 | \$27.15 | \$3.39 | 70.16% | |
| | Total | 4049 | \$12,081.07 | \$14,195.74 | \$12,040.53 | \$2,155.21 | \$40.54 | \$2.97 | 100% | |



Product Group Sales Report

- Drill down to analyse sales performance across the various tiers of your product group hierarchy.
- Ultimately, view product-level sales at the most detailed level.

| | Group Name | Quantity | Gross | Total | Net | Tax | Discount | Average Net | Sale % |
|---|--------------------|----------|------------|------------|------------|----------|----------|-------------|--------|
| - | DRINKS | 1965 | \$4,436.26 | \$5,215.18 | \$4,416.80 | \$798.38 | \$19.46 | \$2.25 | 28.61% |
| | Group Name | Quantity | Gross | Total | Net | Tax | Discount | Average Net | Sale % |
| - | COLD DRINKS | 723 | \$1,696.31 | \$1,946.82 | \$1,689.93 | \$256.89 | \$6.38 | \$2.34 | 37.33% |
| | Group Name | Quantity | Gross | Total | Net | Tax | Discount | Average Net | Sale % |
| + | ICED DRINKS | 94 | \$361.58 | \$360.99 | \$360.27 | \$0.72 | \$1.31 | \$3.83 | 18.54% |
| - | SOFT DRINKS | 545 | \$1,044.43 | \$1,237.81 | \$1,039.74 | \$198.07 | \$4.69 | \$1.91 | 63.58% |
| | Product Name (PLU) | Quantity | Gross | Total | Net | Tax | Discount | Average Net | Sale % |
| | Coke | 53 | \$105.56 | \$125.95 | \$104.88 | \$21.07 | \$0.68 | \$1.98 | 10.18% |
| | Diet Coke | 38 | \$72.56 | \$86.99 | \$72.56 | \$14.43 | \$0.00 | \$1.91 | 7.03% |
| | Coke Zero | 35 | \$66.77 | \$79.81 | \$66.56 | \$13.25 | \$0.21 | \$1.91 | 6.45% |



Product Group Sales Report

- Alternatively, view product group sales broken down by team member.
- Track key sales metrics per team member and monitor top contributors and trends.

| Marv | | | | | | | | | | |
|------|--------------|----------|------------|------------|------------|----------|----------|-------------|--------|--|
| | Group Name | Quantity | Gross | Total | Net | Tax | Discount | Average Net | Sale % | |
| + | DRINKS | 395 | \$929.37 | \$1,084.51 | \$926.64 | \$157.87 | \$2.73 | \$2.35 | 38.12% | |
| + | FOOD | 392 | \$1,503.33 | \$1,760.16 | \$1,496.65 | \$263.51 | \$6.68 | \$3.82 | 61.88% | |
| | Total | 787 | \$2,432.70 | \$2,844.67 | \$2,423.29 | \$421.38 | \$9.41 | \$3.08 | 100% | |

| Harry | | | | | | | | | | |
|-------|--------------|----------|----------|------------|----------|----------|----------|-------------|--------|--|
| | Group Name | Quantity | Gross | Total | Net | Tax | Discount | Average Net | Sale % | |
| + | DRINKS | 176 | \$419.66 | \$491.53 | \$419.30 | \$72.23 | \$0.36 | \$2.38 | 42.57% | |
| + | FOOD | 136 | \$559.26 | \$663.16 | \$559.24 | \$103.92 | \$0.02 | \$4.11 | 57.43% | |
| | Total | 312 | \$978.92 | \$1,154.69 | \$978.54 | \$176.15 | \$0.38 | \$3.14 | 100% | |



Team Member Performance Report

- View key sales metrics and monitor performance against each team member.
- View data for team members at each site.

| | Team Member | Txn Count | Gross | Total | Net | Tax | Discount | Refund Qty | Refund Amt | Tips | Avg Total | Percent Sales |
|---|----------------|-----------|------------|------------|------------|------------|----------|------------|------------|--------|-----------|---------------|
| + | System (Kiosk) | 405 | \$2,291.70 | \$2,685.37 | \$2,291.70 | \$393.67 | \$0.00 | 3 | -\$10.77 | \$0.00 | \$6.63 | 38.26% |
| + | Bart | 199 | \$1,168.60 | \$1,369.32 | \$1,168.60 | \$200.72 | \$0.00 | 0 | \$0.00 | \$1.80 | \$6.88 | 19.51% |
| + | Lisa | 213 | \$1,195.77 | \$1,399.12 | \$1,195.77 | \$203.35 | \$0.00 | 0 | \$0.00 | \$5.60 | \$6.57 | 19.93% |
| + | Maggie | 241 | \$1,340.21 | \$1,565.46 | \$1,330.21 | \$235.25 | \$10.00 | 0 | \$0.00 | \$2.20 | \$6.50 | 22.30% |
| | Total | 1058 | \$5,996.28 | \$7,019.27 | \$5,986.28 | \$1,032.99 | \$10.00 | 3.0 | -\$10.77 | \$9.60 | \$6.63 | 100.00% |



Team Member Performance Report

- Drill down into individual team member sales entered at the POS.
- View data for team members at each site.

| Team Member | Txn Count | Gross | Total | Net | Tax | Discount | Refund Qty | Refund Amt | Tips | Avg Total | Percent Sales | |
|-------------|----------------|-----------------------|------------|------------|------------|----------|------------|------------|----------------------|-----------|---------------|--------|
| + | System (Kiosk) | 405 | \$2,291.70 | \$2,685.37 | \$2,291.70 | \$393.67 | \$0.00 | 3 | -\$10.77 | \$0.00 | \$6.63 | 38.26% |
| - | Bart | 199 | \$1,168.60 | \$1,369.32 | \$1,168.60 | \$200.72 | \$0.00 | 0 | \$0.00 | \$1.80 | \$6.88 | 19.51% |
| Sale Type | Transaction ID | Transaction Date Time | | | Sales Date | | | | Product | Gross | Net | Tax |
| Sale | 318126997 | 2025/05/21 06:11:10 | | | 2025/05/21 | | | | Tea | \$3.40 | \$2.83 | \$0.57 |
| Sale | 318126997 | 2025/05/21 06:11:10 | | | 2025/05/21 | | | | Freshly Baked Cookie | \$2.69 | \$2.69 | \$0.00 |
| Sale | 318126997 | 2025/05/21 06:11:10 | | | 2025/05/21 | | | | Sausage & Egg Muffin | \$5.29 | \$4.41 | \$0.88 |
| Sale | 318127637 | 2025/05/21 07:06:48 | | | 2025/05/21 | | | | Americano | \$3.55 | \$2.96 | \$0.59 |
| Sale | 318127637 | 2025/05/21 07:06:48 | | | 2025/05/21 | | | | Hashbrowns | \$1.49 | \$1.24 | \$0.25 |



Transaction Media Report

- Gain a clear summary of sales performance across multiple key metrics.
- A great way to quickly capture a snapshot of your daily sales activity.
- View consolidated data for selected sites.

| Day Parts Summary | | | | | | | |
|-------------------|-----------|-------------|-------------|-----------|----------|--------|-----------|
| Site | Day Part | Gross | Net | Tax | Discount | Covers | Customers |
| Crewe | Breakfast | \$3,901.79 | \$3,309.63 | \$592.16 | \$55.20 | 0 | 668 |
| Crewe | Lunch | \$2,216.59 | \$1,918.74 | \$297.85 | \$49.26 | 0 | 286 |
| Crewe | Dinner | \$12,274.24 | \$10,386.85 | \$1887.39 | \$70.94 | 0 | 1480 |

| Price Level Summary | | | | |
|---------------------|--------|-------------|-------------|------------|
| Price Level Name | Covers | Gross | Net | Tax |
| Eat In | 0 | \$225.50 | \$188.53 | \$36.97 |
| Take Out | 0 | \$18,177.90 | \$15,435.67 | \$2,742.23 |

| Terminal Summary | | | | |
|------------------|--------------|------------|------------|------------|
| Till | Transactions | Gross | Net | Tax |
| Station 1 | 1210 | \$9029.60 | \$7,652.95 | \$1,376.65 |
| Station 2 | 1235 | \$9,373.80 | \$7,971.25 | \$1,402.55 |

| Media Summary | | |
|---------------|-------|-------------|
| Media Type | Media | Amount |
| CARD | Card | \$17,867.60 |
| CASH | Cash | \$535.80 |

| Sales Summary | | | | | |
|---------------|----------|-------------|-------------|------------|------------|
| Group | Quantity | Gross | Net | Tax | % Of Sales |
| BEVERAGES | 457 | \$3,420.37 | \$2,850.63 | \$569.74 | 18.6% |
| FOOD | 316 | \$14,983.03 | \$12,773.57 | \$2,209.46 | 81.4% |
| Totals | 3920 | \$18,403.40 | \$15,624.20 | \$2,779.20 | 100.00% |

Additional Sales Reports





Table of Contents

- Day Part Sales
- Item Like For Like
- Price Level Sales
- Revenue Analysis
- Sales Audit
- Sales Heatmap
- Sales Summary
- Tax Rate Analysis
- Transaction Analysis
- Transaction Sources



Day Part Sales Report

- Analyze key sales metrics across key intervals throughout the day.
- Access data consolidated overall, by site, or by location.

| | Day Part | Gross | Total | Net | Tax | Customers | Covers | Discount | Sales |
|-------|-----------|-------------|-------------|------------|------------|-----------|----------|----------|-------|
| + | Breakfast | \$5,897.19 | \$6,891.43 | \$5,865.22 | \$1,026.21 | 1017 | 0 | \$31.97 | 21.3% |
| + | Lunch | \$5,449.09 | \$6,366.19 | \$5,409.60 | \$956.59 | 767 | 0 | \$39.49 | 19.6% |
| + | Afternoon | \$4,109.18 | \$4,822.95 | \$4,091.67 | \$731.28 | 602 | 0 | \$17.51 | 14.9% |
| + | Evening | \$4,340.69 | \$5,102.19 | \$4,327.11 | \$775.08 | 639 | 0 | \$13.58 | 15.7% |
| + | Night | \$7,808.44 | \$9,244.11 | \$7,780.64 | \$1,463.47 | 1106 | 0 | \$27.80 | 28.5% |
| Total | | \$32,426.87 | \$27,474.24 | \$4,952.63 | 4131 | 0 | \$130.35 | 100% | |



Day Part Sales Report

- Expand each row to review product sales within the selected day part.
- Analyze product performance across different parts of the day.

| Day Part | Gross | Total | Net | Tax | Customers | Covers | Discount | Sales |
|--|------------|------------|------------|------------|-----------|----------|----------|-------|
| — Breakfast | \$5,897.19 | \$6,891.43 | \$5,865.22 | \$1,026.21 | 1017 | 0 | \$31.97 | 21.3% |
| DRINKS | | | | | | | | |
| Product (PLU) | Quantity | Gross | Total | Net | Tax | Discount | Sales | |
| English Breakfast Tea - Large -- (548) | 1 | \$2.58 | \$3.10 | \$2.58 | \$0.52 | \$0.00 | 0.1% | |
| Earl Grey Tea - Large -- (549) | 1 | \$2.58 | \$3.10 | \$2.58 | \$0.52 | \$0.00 | 0.1% | |
| Latte - Large -- (590) | 14 | \$47.88 | \$56.79 | \$47.36 | \$9.43 | \$0.52 | 1.78% | |
| Cappuccino - Large -- (591) | 6 | \$20.52 | \$23.90 | \$19.93 | \$3.97 | \$0.59 | 0.75% | |



Day Part Sales Report

- Alternatively, drill down into each day part to view sales by source.
- Get insight into where customers place orders throughout different times of the day.

| | Day Part | Gross | Total | Net | Tax | Customers | Covers | Discount | Sales |
|---|--------------|------------|------------|------------|------------|------------|----------|----------|-------|
| - | Breakfast | \$5,897.19 | \$6,891.43 | \$5,865.22 | \$1,026.21 | 1017 | 0 | \$31.97 | 21.3% |
| | Source Name | Txn Count | Gross | Total | Net | Tax | Discount | Sales | |
| | POS | 1016 | \$5,886.62 | \$6,877.15 | \$5,853.32 | \$1,023.83 | \$33.30 | 99.79% | |
| | Mobile Order | 3 | \$11.90 | \$14.28 | \$11.90 | \$2.38 | \$0.00 | 0.21% | |



Item Like For Like Report

- See how individual products perform compared to historical sales.
- Analyze product performance across various intervals throughout the day.
- View data for the selected site exclusively.

| Product | Day Part | Date 2025/08/05 | Day Before 2025/07/05 | | Week Before 2025/01/05 | | 4 Weeks Average | |
|------------|-----------|--------------------|--------------------------|----------|---------------------------|----------|-----------------|----------|
| | | | \$177.34 | ↑ 17.6% | \$137.47 | ↑ 51.7% | \$192.62 | ↑ 8.3% |
| Americano | Breakfast | \$208.57 | \$177.34 | ↑ 17.6% | \$137.47 | ↑ 51.7% | \$192.62 | ↑ 8.3% |
| | Brunch | \$25.83 | \$8.43 | ↑ 206.4% | \$5.92 | ↑ 336.3% | \$22.62 | ↑ 14.2% |
| | Lunch | \$67.69 | \$59.20 | ↑ 14.3% | \$14.80 | ↑ 357.4% | \$52.08 | ↑ 30.0% |
| | Afternoon | \$32.56 | \$23.68 | ↑ 37.5% | \$17.76 | ↑ 83.3% | \$51.08 | ↓ -36.3% |
| Cappuccino | Breakfast | \$234.19 | \$163.03 | ↑ 43.7% | \$228.62 | 2.4% | \$199.65 | ↑ 17.3% |
| | Brunch | \$9.87 | \$16.45 | ↓ -40.0% | \$3.29 | ↑ 200.0% | \$23.92 | ↓ -58.7% |
| | Lunch | \$29.12 | \$48.38 | ↓ -39.8% | \$19.74 | ↑ 47.5% | \$54.60 | ↓ -46.7% |
| | Afternoon | \$31.78 | \$39.11 | ↓ -18.7% | \$36.20 | ↓ -12.2% | \$53.07 | ↓ -40.1% |



Price Level Sales Report

- For each product group, analyse sales distribution across price level types from all sources.
- Identify where product group performance peaks within different price bands.
- View data consolidated or split by site.

| Product Group | | | | | | | | | |
|---------------|------------------|----------|------------|------------|------------|----------|----------|----------|--------|
| Hot Drinks | Price Level Type | Quantity | Gross | Total | Net | Tax | Discount | Cost | GP |
| | Delivery | 1 | \$3.75 | \$4.50 | \$3.75 | \$0.75 | \$0.00 | \$0.31 | 91.67% |
| | Kiosk | 564 | \$1,278.32 | \$1,463.66 | \$1,217.93 | \$245.73 | \$60.39 | \$188.67 | 84.51% |
| | Take Out | 98 | \$286.48 | \$282.28 | \$235.04 | \$47.24 | \$51.43 | \$30.48 | 87.03% |
| | Total | 663 | \$1,568.55 | \$1,750.44 | \$1,456.72 | \$293.72 | \$111.82 | \$219.46 | 84.93% |



Price Level Sales Report

- Alternatively, drill down to view product performance across each available price level.
- Understand sales trends for your products within different pricing structures.

| Price Level Type | Price Level | Product Group | | | | | | | | | |
|------------------|-----------------------|---------------|---------|---------|---------|---------|----------|--------|--------|--|--|
| Kiosk | | | | | | | | | | | |
| Kiosk | | | | | | | | | | | |
| Hot Coffee | Product | Quantity | Gross | Total | Net | Tax | Discount | Cost | GP | | |
| | Americano - Large -- | 12 | \$26.73 | \$32.10 | \$26.73 | \$5.37 | \$0.00 | \$3.84 | 85.63% | | |
| | Americano - Small -- | 3 | \$7.62 | \$9.15 | \$7.62 | \$1.53 | \$0.00 | \$0.94 | 87.61% | | |
| | Cappuccino - Large -- | 23 | \$53.70 | \$64.55 | \$53.70 | \$10.85 | \$0.00 | \$6.67 | 87.57% | | |
| | Cappuccino - Small -- | 4 | \$11.48 | \$13.80 | \$11.48 | \$2.32 | \$0.00 | \$1.13 | 90.12% | | |



Revenue Analysis Report

- See a clear snapshot of revenue allocation and average spend within each site.
- View data broken down by location within each site.

| Site Name | Revenue Center | Revenue Account | Net | Covers | Customers |
|--------------------|----------------------|-----------------|---------------------|---------|------------------|
| Cinchio Restaurant | | | | | |
| Restaurant | | | | | |
| | BEVERAGE | \$13,603.00 | | | |
| | FOOD | \$20,655.99 | | | |
| | Sales Sub Total | \$34,258.99 | | | |
| | Service Charge | \$2,854.65 | Covers | 870 | Customers |
| | Revenue Center Total | \$37,113.64 | Avg Spend Per Cover | \$39.38 | Avg Per Customer |
| Bar | | | | | |
| | BEVERAGE | \$4,283.24 | | | |
| | Sales Sub Total | \$4,283.24 | | | |
| | Service Charge | \$0.00 | Covers | 0 | Customers |
| | Revenue Center Total | \$4,283.24 | Avg Spend Per Cover | \$0 | Avg Per Customer |
| | | | | | \$17.55 |



Sales Audit Report

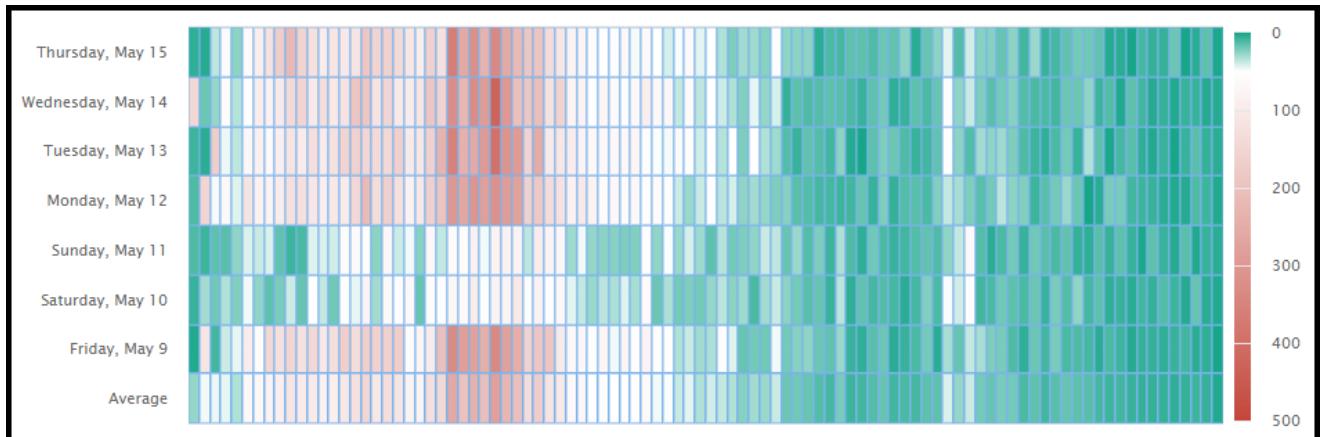
- Monitor POS activity by each team member to detect potential irregularities.
- Click through to review relevant transactions to assist in any investigation.
- View data as consolidated, by site, or by location.

| Team Member | Voids | | Cancelled Sales | | Refunds | | No Sale Quantity | Transaction Reversals |
|------------------|----------|----------|-----------------|----------|----------|---------|------------------|-----------------------|
| | Quantity | Value | Quantity | Value | Quantity | Value | | |
| Marty McFly | 5 | \$19.50 | 1 | \$18.60 | 1 | \$15.00 | 2 | 0 |
| Dr Emmett Brown | 6 | \$50.70 | 3 | £30.90 | 0 | \$0.00 | 0 | 0 |
| Biff Tannen | 9 | \$83.30 | 2 | \$60.30 | 0 | \$0.00 | 0 | 0 |
| Einstein The Dog | 12 | \$77.10 | 8 | \$17.70 | 0 | \$0.00 | 0 | 0 |
| Mr Strickland | 4 | \$46.80 | 5 | \$44.20 | 0 | \$0.00 | 0 | 0 |
| Total | 0 | \$277.40 | 0 | \$171.70 | 13 | \$15.00 | 0 | 0 |



Sales Heatmap Report

- Gain visual insights into busiest periods each day based on product sales.
- View data consolidated across the selected sites.

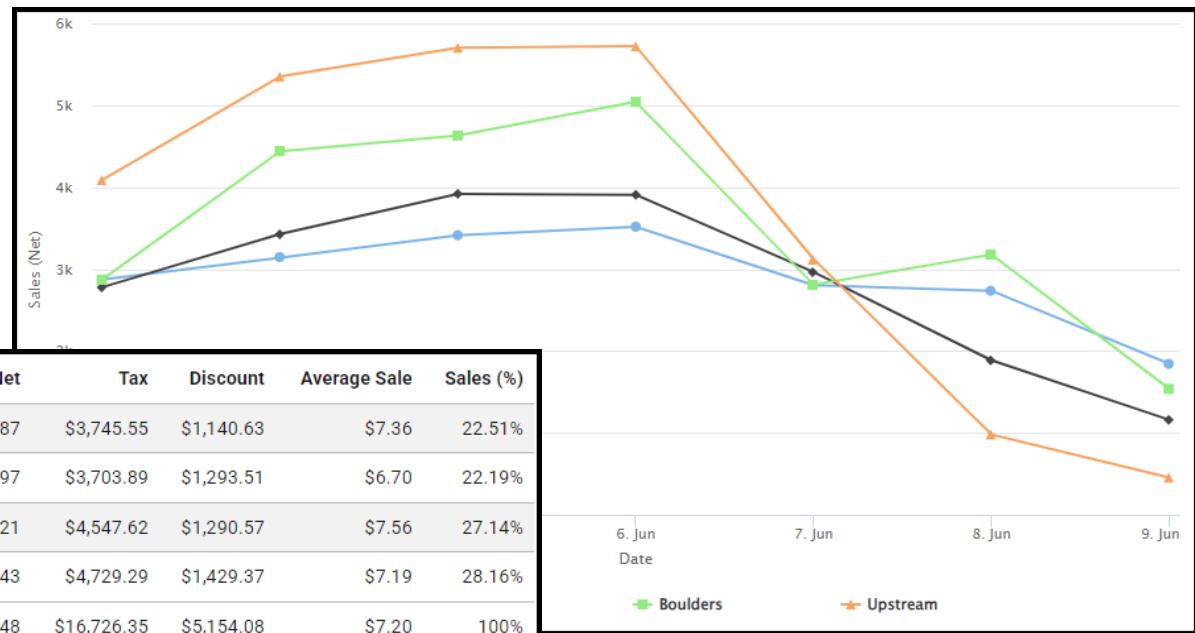




Sales Summary Report

- Track key sale metrics across multiple sites within your company.
- Analyze detailed sales data in the table or explore site performance visually through the line chart.

| Site | Transaction Count | Gross | Total | Net | Tax | Discount | Average Sale | Sales (%) |
|----------------|-------------------|--------------------|---------------------|--------------------|--------------------|-------------------|---------------|-------------|
| Jungle Rollers | 2763 | \$21,465.50 | \$24,070.42 | \$20,324.87 | \$3,745.55 | \$1,140.63 | \$7.36 | 22.51% |
| The Great Gate | 2992 | \$21,331.48 | \$23,741.86 | \$20,037.97 | \$3,703.89 | \$1,293.51 | \$6.70 | 22.19% |
| Boulders | 3243 | \$25,795.78 | \$29,052.83 | \$24,505.21 | \$4,547.62 | \$1,290.57 | \$7.56 | 27.14% |
| Upstream | 3536 | \$26,850.80 | \$30,150.72 | \$25,421.43 | \$4,729.29 | \$1,429.37 | \$7.19 | 28.16% |
| Totals | 12534 | \$95,443.56 | \$107,015.83 | \$90,289.48 | \$16,726.35 | \$5,154.08 | \$7.20 | 100% |





Tax Rate Analysis Report

- Review total sale values by tax rate to validate your tax configuration.
- View data consolidated or broken down by site.

| | Tax Rate | Total Sales | Net | Tax |
|---|----------|-------------|-------------|------------|
| + | 20% | \$16,779.76 | \$13,984.07 | \$2,795.69 |
| + | 0% | \$1,440.97 | \$1,440.97 | \$0.00 |
| | Total | \$18,231.13 | \$15,433.71 | \$2,797.42 |



Tax Rate Analysis Report

- Drill down into each tax rate to review individual products sold under that rate.
- Analyze product sales to verify accurate tax configuration for each item.

| | Tax Rate | Total Sales | Net | | Tax |
|--------------------------------|----------|-------------|-------------|---------|------------|
| - | 20% | \$16,779.76 | \$13,984.07 | | \$2,795.69 |
| Product Name | | Total Sales | Net | Tax | Quantity |
| Americano - Large -- (592) | | \$31.86 | \$26.55 | \$5.31 | 8 |
| Americano - Regular -- (8036) | | \$401.39 | \$334.47 | \$66.92 | 119 |
| Cappuccino - Large -- (591) | | \$19.80 | \$16.51 | \$3.29 | 5 |
| Cappuccino - Regular -- (8016) | | \$482.20 | \$402.08 | \$80.12 | 121 |



Transaction Analysis Report

- Access all transactions recorded within your selected date range.
- Click through individual transactions to see all product sales and payment details.
- View transactions split by site.

| Transaction ID | Ext Txn ID | Order Ref | Transaction Date | Location | Till | Team Member | Sale Type | Covers | Table | Total | Net | Tax |
|----------------|-----------------|-----------|---------------------|-------------|-----------|-------------|-----------|--------|-------|---------|---------|--------|
| 298341860 | 412364209010624 | 412300002 | 2024/06/01 06:00:46 | Wallaby Way | Station 3 | Nemo | Sale | 0 | | \$12.48 | \$11.20 | \$1.28 |
| 298341876 | 412010371010624 | 412000002 | 2024/06/01 06:01:56 | Wallaby Way | Station 4 | Dory | Sale | 0 | | \$8.08 | \$7.16 | \$0.92 |
| 298341871 | 412625865010624 | 412600002 | 2024/06/01 06:05:58 | Wallaby Way | Station 2 | Marlin | Sale | 0 | | \$8.20 | \$6.83 | \$1.37 |
| 298341879 | 412625866010624 | 412600003 | 2024/06/01 06:06:36 | Wallaby Way | Station 1 | P. Sherman | Sale | 0 | | \$9.38 | \$7.82 | \$1.56 |



Transaction Sources Report

- View key sale metrics by source to see where customers are placing their orders.
- Drill down to see individual transactions entered at each source.
- View data as consolidated or split by site.

| | Source Name | Transaction Count | Gross | Net | Tax | Discount | Avg Gross | Avg Net | Avg Tax Rate | Sales Proportion |
|---|----------------------|-------------------|------------|------------|-----------|----------|-----------|---------|--------------|------------------|
| + | Cinchio Kiosk | 2253 | £17,926.62 | £15,030.83 | £2,895.79 | £0.00 | £7.96 | £6.67 | 19.27% | 62.73% |
| + | Cinchio Mobile Order | 5634 | £5,295.10 | £4,454.02 | £841.08 | £0.00 | £0.94 | £0.79 | 18.88% | 18.53% |
| + | Deliveroo | 98 | £560.04 | £481.89 | £78.15 | £0.00 | £5.71 | £4.92 | 16.22% | 1.96% |
| + | Just Eat | 9 | £181.02 | £156.82 | £24.20 | £0.00 | £20.11 | £17.42 | 15.43% | 0.63% |
| + | MyVenue POS | 230 | £4,099.21 | £3,499.51 | £599.70 | £0.00 | £17.82 | £15.22 | 17.14% | 14.34% |
| + | Uber Eats | 33 | £516.11 | £443.38 | £72.73 | £0.00 | £15.64 | £13.44 | 16.40% | 1.81% |
| | Total | 8257 | £28,578.10 | £24,066.45 | £4,511.65 | £0.00 | £3.46 | £2.91 | 18.75% | 100.00% |